



For Immediate Release

March 12, 2008

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PRESS STATEMENT

**Mark Moseley, the First NFL Kicker Ever to be Nominated or Elected as the League's *Most Valuable Player*,
Becomes Official Spokesperson for Freedom Memorial Park in Shenandoah Valley, VA**



NFL's MVP Mark Moseley, Placekicker for the Washington Redskins

March 12, 2008, Strasburg, VA – Former Washington Redskins legend Mark Moseley who was voted the National Football League's *Most Valuable Player* – an award in 1982 which represented the first time in the NFL's 75-year history that a kicker has ever been nominated or elected to such a prestigious position – has just been appointed the official spokesperson for Freedom Memorial Park in Shenandoah Valley, Virginia.

In his current position as spokesperson for Freedom Memorial Park, Moseley will serve to advance the vision and mission of Freedom Memorial Park in many of the following capacities: help with the



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presentation of the vision of Freedom Memorial Park to the region, communication of the memorial's mission as well as facilitation of a dynamic philanthropic, social network for the memorial.

Wayne Guinn, Executive Director of Freedom Memorial Park, states that "The appointment of Mark Moseley as spokesperson for the memorial will greatly enhance the stature of this community effort. We are indeed blessed to have Mark's consent to be a part of this team!"

About Mark Moseley

Mark Moseley is the former placekicker in the National Football League who played for the Philadelphia Eagles (1970), the Houston Oilers (1971-1972), the Washington Redskins (1974-1986), and the Cleveland Browns (1986). With the retirement of the Minnesota Vikings' Rick Danmeier in 1982, Moseley became the sole full time straight on placekicker in the National Football League; there hasn't been one since. Mark Moseley won the *Most Valuable Player Award* during the 1982 season. He is the only placekicker to have won this prestigious award.

In the Washington Redskins 27-17 victory in Super Bowl XVII over the Miami Dolphins. Moseley kicked two field goals and was successful on all three of his extra point attempts. During the following season, he led the NFL in scoring with 161 points. Even to this day, Moseley remains the Washington Redskins' all-time leading scorer with 1,207 points.

Upon retirement from his football career, Moseley launched several businesses including *Mark Moseley's Travel*, *Mark Moseley's Famous Fries* and *Five Guys Restaurants*.

Today, Mark Moseley is actively involved in various philanthropic causes and organizations including the *Mark Moseley Celebrity Golf Tournament* to benefit the National Institute of Health's *Special Love and Friends of the Clinical Center* dedicated to helping children diagnosed with cancer. Additionally, Moseley has been associated with the *Boy Scouts of America*, *Cerebral Palsy*, *United Way*, the *American Heart Association*, *Mothers Against Drunk Driving (MADD)*, the *Ronald McDonald House* for terminally ill children as well as a host of other organizations that help individuals and families. Moseley has been the recipient of multiple civic awards for his humanitarianism efforts including the *International Association of Lions Club Humanitarian Award*, the *Marine Corps Scholarship Association Sportsman of the Year Award* and *Washingtonian of the Year*.

About Freedom Memorial Park

Prominently, visually situated in Virginia's Shenandoah Valley in the center of Interstate 81 at Exit 296, Freedom Memorial Park is the stunning new landmark that currently features 3 crosses, the largest structures of their kind on the East Coast, engineered to 150 feet in height and 2 U.S. flags rising to 120 feet in height.



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Just a short drive west of the nation's capital, Freedom Memorial Park is rapidly becoming known as a one-of-a-kind landmark and point of interest. The crosses and flags, erected in 2007, are the centerpiece of what is planned for Freedom Memorial Park overlooking the backdrop of the beautiful Shenandoah Valley and captivating the attention of motorists along Interstate 81 and strategic points of visibility in 3 counties.

Freedom Memorial Park is currently under development and will continue to take shape throughout the coming months. Upon completion, Freedom Memorial Park will include gardens, reflection pools, fountains, as well as numerous paths and landscaped walkways showcasing engraved commemorative bricks and memorial walls honoring friends and loved ones. Each of these elements will combine to create a setting that will foster renewed hope, healing and reconciliation to the human spirit. The memorial was conceived and is designed to be a place where everyone, regardless of age, background, culture and faith, may come to reflect, to remember, to pay tribute and to honor.

To learn more about the future plans, design and advancement of this most important memorial, please contact via email at Info@FreedomMemorialPark.net or via phone at 540.465.2413 or visit the web site at www.FreedomMemorialPark.net.

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